



## **PassivSystems launches home energy management iPhone app**

*PassivEnergy app allows consumers to control their heating using just their phone*

9 August – Smart home firm PassivSystems has today announced the availability of its PassivEnergy iPhone app, effectively a remote control for household heating. The PassivEnergy app allows consumers to manage their heating from any location, with the easy-to-use functionality that PassivEnergy customers are used to.

With 29 per cent of UK carbon emissions coming from the home and 60<sup>1</sup> per cent of the energy that people use in the home coming from heating, the need for more effective management of energy is obvious.

“The PassivEnergy app is all about making home energy management easier,” said Colin Calder, CEO, PassivSystems. “The ability to turn the heating up from the bus ready for when you get home, or to turn it off if you forget when you are on holiday, means the days of wasted household energy could soon be at an end.”

The PassivEnergy home energy management system was launched in May this year, and could reduce household energy consumption by up to 18 per cent. It provides consumers with complete control over their heating and hot water consumption by optimising a home’s energy use, learning when it needs to use energy and when it needs to save it.

The PassivEnergy iPhone app makes managing your household energy easier still by allowing users to:

- Remotely check and change the temperature in their home
- Turn the heating on or off
- Override all heating settings
- Check, set and change their holiday settings
- Lower energy bills and reduce carbon footprint

“No one lives their life to a rigid schedule and an incredible amount of energy is wasted simply because our lives don’t run to routine,” continued Colin Calder, PassivSystems. “This app gives people the flexibility to manage their energy in a way that suits them, allowing them to save money on bills without the hassle of constantly fiddling and adjusting with their heating controls.”

PassivEnergy works by talking wirelessly to sensors and controls installed around the home and is managed using the wireless touch-screen PassivController which replaces existing boiler and heating controls. It differs from smart meter solutions by actually managing your household energy for you, rather than merely providing information on it.

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<sup>1</sup> BERR (The Department for Business, Enterprise and Regulatory Reform), 2008

“People are increasingly aware of the need to manage their energy more efficiently,” concluded Colin Calder, CEO, PassivSystems. “But just because people have information about their energy consumption does not mean that they have the time to act on it. The PassivEnergy iPhone app is a real game changer, as it’s effectively a remote control for your house and makes it easy for consumers to control and manage their heating from anywhere.”

The PassivEnergy iPhone app is free of charge to PassivEnergy™ customers and can be downloaded for free from the iTunes app store.

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**About PassivSystems:** [www.passivsystems.com](http://www.passivsystems.com)

PassivSystems Ltd was established in 2008 and aims to be the leading provider of Home Energy Management Systems. Bringing together specialists from two normally separate sectors, energy and telecoms, the PassivEnergy Home Energy Management System has been designed to help people reduce wasted energy, increase comfort and save money. The system has been designed to be simple to install and easy to use.

PassivSystems has been highly commended by industry in 2010. It was one of ten companies chosen by UK Trade & Investment in January 2010 to be part of an exhibition of Britain’s best new technologies at the world’s largest consumer electronics show, CES and in February was selected to participate in the Clean and Cool Mission 2010. This trade mission saw 19 leading UK clean tech companies spend a week in San Francisco taking part in a range of activities designed to help them open up their business to the US market. In May, PassivSystems was selected as a finalist in the Red Herring Europe 100 awards which recognise the most innovative technology startups in Europe.